**Ilchester Elementary School PTA Board Meeting**

**April 8, 2015**

**Attendees:**

Maryann DellaRocco, Paul Norfolk, David Adelman, Glenna Deekle, Beth Benoit, Danielle Rao, Carrie Jenkins, Tonya Sigalas, David Walter

**Meeting Summary**

President’s Report

Fundraising:

* Beth reported a summary of the results of the recent Ilchester PTA Fundraising Survey.
  + There are 500+ families at Ilchester and we received 163 survey responses.
  + Over 50% said they were members for at least 2 years.
  + When asked "Do you enjoy the variety of fundraisers?”, responses were split between yes and no.
  + When asked if there should be fewer fundraisers 75% responded yes.
  + When asked “Would you prefer the ease of a one time donation?” the answers varied greatly.
  + Most people responded that they would not pay $50+ per child.
  + We will ask Jean to help us determine a direct donation amount per child to meet the budget.
  + We do have a $20,000 cushion if we decide to try the direct donation approach and we do not make enough money.
  + This year we raised the PTA membership fee to $10 to register with a $40 suggested donation.
  + 44 people wrote in comments on the survey. Some comments were:
    - People like Innisbrook.
    - Restaurant nights are popular- side note Mission BBQ doesn’t do schools fundraisers.
    - Someone suggested that we tape children’s performances and sell DVDs.
    - 75% of the population has no clue what the PTA does/funds- one pager on what the PTA supports and it will be distributed at open house, back to school night, on display, etc.
  + Our options are to change to direct donation, keep things the same or try direct donation and add in Innisbrook if needed.
    - We could also explore alternative fundraisers such as Joe Corbi or another fundraiser.
  + Mr. Norfolk said survey doesn’t look like people want change.
  + Joe Corbi is perishable so storage and pickup is a factor. An attendee said their food is not very good.
  + Maryann thinks we should keep Innisbrook if we could get the volunteers Karen and Molly to run it again.
  + A change for the following year should be discussed and researched early in the year.
  + We reviewed the list of committees to see what we are keeping. Kidstuff coupon books can be sold at back to school Bingo, a Halloween parade table, back to school night, conferences in November, etc.
  + Action item for Mary Marsden to explore new restaurants- Chipotle, Qdoba, Chee Burger Chee Burger, TBonz pancake breakfast, Fuddruckers, Bertuccis, and Victoria’s parent night.
  + We discussed the viability of doing a Fun Run. Beth shared an article Glenna found on organizing a fun run from PTO Today. With Hoops for Heart and Field Day and the Healthy Howard walk we can’t fit it in if it takes time away from instruction this year but we can research it for the following year as a fundraiser and school community activity.
  + It was proposed that we officially add a fundraising committee.
  + Spring carnival could be a one-time fundraiser to research for a future year. We would have to rent all the equipment. We must have insurance for the event. Waterloo is doing a carnival and Danielle will find out about it. Waverly does a Fall Fest.

Other updates:

* Tonya has agreed to lead the Staff Appreciation.
* PTA Board Member elections will be held at the May meeting for new officers.
  + Beth Benoit interested in President
    - Maryann said the most difficult thing is scheduling the Ilchester rooms in advance.
    - Fall room reservations need to be made in June.
    - Leslie does the after-school room reservations.
  + Amy LoPresti interested in doing Treasurer
  + Maryann DellaRocco would consider PTAC rep
  + Committee heads have done their job which makes things run smoothly.
* Beth will be developing a one page piece highlighting the various contributions the PTA makes at Ilchester so that parents know what their money is going toward and to encourage volunteering and participation.
* Along the lines of the one page flyer, active PTA members who are willing will wear “Ask me about the PTA” buttons all year at events and activities such as Junior Cheetah Day, Kindergarten information night, other events, etc.

Vice Principal’s Report

* There were 50 people at the Ilchester Road meeting at Bonnie Branch Middle School.
  + Most of the road work will be done in the summer.
  + One lane will be able to go through.
* There will be no programs in the Ilchester building this summer.

Teacher’s Report

* Thank you for all your support.
* In reference to the pod incentive money, Adelman knows the 5th grade will spend all their money. All teachers have been informed of the need to spend their money.

Adjourn